

# 2021-2024 TRANSIT Culture



## MISSION

Together, we are building the transport solutions of the future.



## VISION

A human and efficient company, Transit will be recognized for its quality truck bodies offering a wide range of configurations and designed for eco-responsible logistics.



## VALEURS



### Respect

Ensure a healthy workplace where everyone is considered.



### Pride

Give your best to surpass yourself as a team.



### Collaboration

Help each other every day to go further together.



### Fun

Core value arising from the first three.

## 5P

## STRATEGIC DIRECTIONS



### Planet

Eco-design the lightest, most durable and recyclable truck bodies on the North American market, designed for the green truck of tomorrow.



### Product

Offer a quality product with a wide range of standardized options, in order to control our processes and meet customer needs.



### People

Develop our talents and retain our people through accountability and empowerment.



### Process

Develop and stabilize the Transit operational system.



### Profit

Continuously increase our value creation.